

# ALPHA RACING ACADEMY

## SEASON 2026 BROCHURE

From foundations to championships, we've built a structured pathway for racers to grow, compete, and perform.

### About Alpha Racing Academy

Alpha Racing Academy is a professional, season-based karting development program designed to transform beginners into confident, competitive racers. This is not a short-term course — it is a complete motorsport ecosystem combining training, fitness, track time, race exposure, championships, and community.

### Who This Program Is For

- 1 Beginners with no prior karting experience
- 2 Amateur racers looking to improve lap times
- 3 Teens & adults passionate about motorsport
- 4 Parents seeking structured and safe motorsport training

### Season 2026 Planner

- January – Karting Academy Level 1 (Foundations)
- February – Karting Academy Level 2 (Performance)
- March – Karting Academy Level 3 (Racecraft)
- April – Competitive Exposure Rounds
- May – Racer Fitness Lab
- June – Endurance Race Event
- July – Open Track Skill Days
- August – Alpha Racing Cup – Championship Round 1
- September – Karting Academy Level 4 (Feed Forward)
- October – Racer Fitness Lab (Advanced)
- November – Alpha Racing Cup – Championship Round 2
- December – F1 Screening & Motorsport Community Night

# Academy Ladder

## Level 1 – Foundations

Introduction to kart control and vehicle dynamics, understanding racing lines and braking principles, track flags and regulations, safety protocols, and disciplined on-track behaviour to build confidence and control.

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## Level 2 – Performance

Focused lap time improvement through advanced cornering techniques, braking optimisation, effective overtaking, mental focus development, and consistency building across multiple sessions.

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## Level 3 – Racecraft

Mastery of competitive driving through qualifying strategies, race starts, defensive and attacking techniques, situational awareness, and endurance preparation for sustained race performance.

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## Level 4 – Feed Forward (Elite Performance)

Advanced race analysis, telemetry and lap comparison, strategic race planning, pressure handling, consistency under fatigue, and preparation for national-level championships and sponsored racing opportunities.

# Racing Ladder

## Competitive Exposure Rounds (Local Track)

Race participation is conducted at local tracks to introduce drivers to real competitive environments, race formats, grid procedures, and on-track decision-making, building confidence, adaptability, and race experience under controlled conditions.

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## Endurance Racing Program

Long-format team racing focused on consistency, stamina, race strategy, driver changes, and

communication, developing physical and mental endurance while preparing drivers for sustained competitive performance.

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### **Alpha Racing Cup – National Championship Round 1**

A national-level championship event emphasizing qualifying performance, race execution, points scoring, and discipline, allowing drivers to apply their training in a structured, high-intensity competitive environment.

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### **Alpha Racing Cup – National Championship Round 2**

The final national-level championship round focused on strategic refinement, consistency under pressure, and results-driven racing, determining overall standings and preparing drivers for advanced competitive racing pathways.

## **Community Ladder**

# **ALPHA RACING ACADEMY**

### **Racer Fitness Lab – Foundation**

Structured fitness sessions focused on strength, endurance, flexibility, reaction time, and injury prevention, building the physical base required for safe, consistent, and effective on-track performance.

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### **Racer Fitness Lab – Advanced**

High-intensity, race-specific conditioning emphasizing stamina under fatigue, reaction speed, core stability, mental resilience, and performance optimization to support competitive and championship-level racing.

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### **Open Track Skill Days**

Guided open-track sessions designed for focused practice, lap-time improvement, technique refinement, and adaptability across track conditions, allowing drivers to apply coaching feedback in a controlled, performance-driven environment.

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## F1 Screening & Motorsport Community Night

Curated Formula 1 screening sessions combined with community interaction, race discussions, knowledge sharing, and season reflections, strengthening motorsport culture, learning, and camaraderie beyond the track.

## Alpha Racing Academy – Key Advantages (Ultra-Sharp)

- **Structured Racing Pathway:** Clear progression from beginner training to national-level championships.
- **Training + Real Racing:** Integrated coaching, local race exposure, endurance events, and championships.
- **Local to National Growth:** Safe, confidence-led progression from local tracks to national competitions.
- **Performance-Driven Development:** Focus on lap times, racecraft, consistency, and decision-making under pressure.
- **Racer Fitness & Conditioning:** Dedicated physical and mental training for long-format and competitive racing.
- **Strong Motorsport Community:** F1 screenings, community events, and a long-term racing ecosystem.

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## Why Choose Alpha Racing Academy? (For Parents)

- **Structured & Safe Learning Environment**  
A professionally designed program with clear levels, disciplined progression, and strict safety protocols at every stage.
- **Real Skill Development, Not Just Driving**  
Your child learns racecraft, discipline, fitness, focus, and responsibility — skills that extend beyond the track.

- **Gradual Competitive Exposure**  
Racers start at local tracks before advancing to national-level championships, ensuring confidence and readiness at every step.
- **Performance & Fitness Balanced**  
Equal emphasis on driving technique, physical conditioning, and mental resilience for sustainable performance.
- **Limited Seats, Personal Attention**  
Controlled batch sizes allow coaches to focus on individual improvement and safety.
- **Positive Motorsport Culture & Community**  
A healthy environment that promotes teamwork, learning, respect, and long-term engagement in motorsport.

## Future Opportunities with Alpha Racing Academy

- **National & International Racing Pathways**  
Guidance and preparation for participation in higher-level national championships and select international racing opportunities.
- **Sponsorship & Brand Support**  
Performance-based consideration for sponsorship discussions, brand partnerships, and supported racing entries through the Alpha Racing network.
- **Talent Scouting & Team Placement**  
Opportunities to be identified for racing teams, endurance squads, and competitive line-ups within organized motorsport events.
- **Sim Racing & Data Development**  
Integration of sim racing, race data analysis, and telemetry-based training to enhance real-world performance and adaptability.
- **Motorsport Career Exposure**  
Insight into motorsport-related careers including race engineering, data analysis, team management, event operations, and coaching.
- **Coaching & Mentorship Pathways**  
Long-term racers may progress into mentorship, assistant coaching, or academy support roles within Alpha Racing.

- **Community & Lifetime Network**

Continued access to the Alpha Racing community, events, collaborations, and future racing initiatives beyond the academy season.

## Terms & Conditions

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By enrolling in Alpha Racing Academy ("the Academy"), all participants and/or their parents/guardians agree to the following Terms & Conditions. These are designed to ensure safety, fairness, discipline, and smooth operation of the program.

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### 1. Enrollment & Eligibility

- Enrollment is open to participants meeting the minimum age and fitness requirements specified by the Academy.
  - Final acceptance into higher levels and championship rounds is performance-based and at the discretion of the Academy.
  - The Academy reserves the right to limit seats to maintain coaching quality and safety standards.
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### 2. Fees & Payments

- Fees once paid are **non-refundable and non-transferable**.
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### 3. Training, Scheduling & Changes

- Training schedules, tracks, and event dates are subject to change due to weather, track availability, safety considerations, or operational requirements.
  - The Academy reserves the right to modify the program structure, sessions, or calendar while maintaining the overall learning objectives.
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### 4. Safety & Conduct

- All participants must strictly follow safety instructions, marshal signals, and coach directives at all times.
  - Unsafe driving, indiscipline, or behavior that endangers others may result in suspension or removal from the program without refund.
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### 5. Medical Fitness & Responsibility

- Participants must declare that they are medically fit to participate in motorsport activities.

- Any existing medical conditions must be disclosed prior to enrollment.
  - The Academy is not responsible for injuries arising from undisclosed medical conditions or failure to follow safety instructions.
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## 6. Liability & Risk Acknowledgement

- Motorsports involve inherent risks. Participants (and parents/guardians) acknowledge and accept these risks.
  - The Academy, organizers, coaches, and partners shall not be held liable for injuries, accidents, loss, or damage occurring during training, races, travel, or related activities, except where required by law.
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## 7. Performance-Based Progression

- Advancement to higher levels, endurance events, and national-level championships is based on performance, discipline, and readiness.
  - The Academy's evaluation decisions are final and made in the interest of safety and development.
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## 8. Championship & External Event Participation

- Entry into local or national-level events may be subject to additional rules, waivers, or organizer regulations.
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## 9. Media, Photography & Promotion

- The Academy reserves the right to use photographs, videos, and media content of participants for promotional, marketing, and documentation purposes.
  - No compensation will be provided for such usage.
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## 10. Code of Conduct

- Respect towards coaches, officials, fellow participants, and property is mandatory.
  - Any form of misconduct, harassment, or damage to equipment or facilities may result in disciplinary action.
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## 11. Cancellations & Force Majeure

- Sessions may be canceled or postponed due to weather conditions, track closures, government regulations, or circumstances beyond control.
  - The Academy will make reasonable efforts to reschedule affected sessions where feasible.
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## 12. Academy Rights

- The Academy reserves the right to refuse admission, suspend participation, or terminate enrollment for violations of these terms.
  - Interpretation of these Terms & Conditions rests solely with Alpha Racing Academy.
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## 13. Acceptance of Terms

- Enrollment into Alpha Racing Academy constitutes full acceptance of these Terms & Conditions by the participant and/or parent/guardian.

## Pricing Details and Packages

### Training Package

Karting Academy Level 1 to Level 4

Includes:

- Structured karting training (L1–L4)
- Professional coaching
  - Track time during training sessions
- Performance evaluation & progression guidance

Duration: 4 events

Fee: ₹60,000

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### Performance Package

Training + Competitive Exposure

Includes everything in Training Package, plus:

- Competitive Exposure Rounds (Local Track)
- Open Track Skill Days
- Racer Fitness Lab – Foundation
- Endurance Racing Program

Duration: 8 events

Fee: ₹85,000



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## Championship Season Pass (Recommended)

Complete Development & Competition Program

Includes everything in Performance Package, plus:

- Alpha Racing Cup – National Championship Round 1
- Alpha Racing Cup – National Championship Round 2
- Racer Fitness Lab – Advanced
- F1 Screening & Motorsport Community Night
- Season completion certificate & awards
- Priority consideration for sponsorships & advanced programs

**Duration:** Full Season (12 events)

**Fee:** ₹ ~~4,20,000~~ 1,05,000 (discount worth 15,000 on buying the complete package)

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## Payment Options

- One-time full payment
  - Early-bird & group discounts available
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## Important Notes


- Limited seats per season to maintain quality and safety
  - Progression to higher levels and national championships is performance-based
  - Dates and Venues will be announced as each event gets closer
  - Anyone above the age of 10years is eligible to participate
  - Championship entries may be subject to eligibility and regulations
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## Best Value

The **Championship Season Pass** offers the most complete training, racing exposure, and long-term development at the best overall value.

## **Contact & Enrollment**

For enrollment, pricing queries, or more details;

 **Phone:** +91 914 877 1369

 **Email:** [alpharacing.in@gmail.com](mailto:alpharacing.in@gmail.com)

 **Instagram:** [@alpharacing.in](https://www.instagram.com/alpharacing.in)

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 **Alpha Racing Academy**  
*Building Racers. Building Champions.*

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